



## **Music for Healing and Transition Program™, Inc. (MHTP)**

*We train and certify musicians to provide personalized live  
therapeutic music at the bedside to create a healing  
environment.*

**2021**

# Annual Report

## Board President Annual Report 2021

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Having served as president for the past year, I see the biggest accomplishment of the Board during 2021 was to more fully transition to a governing board, rather than a hands-on board. To that end, we celebrate the following accomplishments:

- Supported a reconfigured admin team which includes a Chief Executive Officer; Chief Administrative Officer; Program Coordinator, and Marketing Assistant
- Added new board members who are not CMPs
- Worked with treasurer to roll out more robust and detailed financial info for meetings
- Streamlined meetings to fit within the specified timeframe
- Board development training with consultant Kathleen Kelley, retired CPA, CFRE
- Set strategic goals for the coming budget year
- Approved a working budget based on the most accurate financial info thus far
- Updated history of MHTP
- Drafted an on-boarding process for incoming board members
- Imagined an annual meeting that celebrates past successes and appeals to CMPs, advisors, teachers, students, as well as celebrates our most recent graduates

### Goals for 2022

- Implement board self-assessment
- Continue to support, through operations staff, progress toward goals in the following strategic directions outlined in 2021:

<b>Recognition of Therapeutic Music</b>  Outcome of work in this direction will support, and also be supported by, work in the resource development direction.	<b>Resource Development and Stability</b>  Working toward strengthening our three sources of income: tuition, CEU offerings, and fundraising.
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*Respectfully submitted,  
Angela Brown, CMP  
President, MHTP*

### 2021 MHTP Board Directors:

Angela Brown, CMP, President  
Kimberly Cullen, MA, MS, Secretary  
Dwight Mater, Treasurer  
Martha Lewis, MA, CMP, MTS, MHTP Co-Founder  
Chuck Beckman, CMP  
Howard Rosen, CPA

## Chief Executive Officer Annual Report 2021

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2021 for MHTP, as in most other organizations, was a year that required adaptation to survive. MHTP not only survived, but **THRIVED**. Amid the ongoing pandemic and resulting economic impact, we continuously assessed for challenges that required us to quickly and efficiently create more ways to support the evolving needs of our students as they navigated through the COVID-19 restrictions. New strategies were developed to keep Certified Music Practitioners (CMPs) working on-site, virtually, for patients and for healthcare workers. Changes were grounded within the foundation of 28 years of the exceptional standards of our curriculum and support of the MHTP community.

### Accomplishments in 2021:

- Started 2021 with innovative, engaging additions to the MHTP curriculum to deepen students' practice and integration of key teaching objectives, while providing additional opportunities for community building.
- Celebrated the fifth year of collaboration between Longy School of Music and MHTP with a full set of modules and a robust site for filming for our marketing videos.
- Successfully proposed the Regional Hub concept to the Board, which is a major strategic shift in how MHTP will operate in the future.
- Thanks to our generous MHTP donors and our collaborative partners--Longy and Music and Medicine Inc.--a record **20 MHTP students** were supported with over **\$45,000 of scholarship funds** in 2021, providing either full or partial assistance.
- Produced MHTP's first virtual, international education and CEU Enrichment Day for our community, with special emphasis and pricing to bring this education opportunity to our students.
- Increased our CEU offerings in scope and number to support CMPs, and revenue stream diversification, with a record **\$38,944** in CEU revenue
- Built on the careful development of the 2020 budget to support growth in our 2021 staff, developed, recruited and trained two new positions: Chief Administrative Officer and Marketing Assistant.
- Developed new, essential methods to capture metrics to inform our management strategies on how students hear about MHTP, track their progress through the program, and timing of yearly cycles of tuition revenue streams.

### Goals for 2022:

- Select the three pilot Regional Hub locations and Regional Coordinators; initiate the pilots when funding is secured
- Increase MHTP diversity in all branches of our community
- Plan and execute a successful 2022 Biennial Conference
- Initiate one new advanced training program for CMPs
- Engage in negotiations for one new education collaborative partner

*Respectfully submitted,  
Carol J. Spears, MS, CMP  
Chief Executive Officer*

## Chief Administrative Officer Annual Report 2021

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Joining with MHTP in April, 2021, I look back at 2021 as a year of learning, becoming part of a talented team, and actively pursuing key goals. The learning is an ongoing process of getting to know what makes MHTP tick, what makes it unique, and understanding basic policies and SOPs. In the course of those first nine months, we also launched new initiatives, tackled strengthening some core functions, and building the infrastructure of the organization to be poised for more growth in 2022.

### Accomplishments in 2021:

- Strengthened all aspects of budget management, e.g., consistent and accurate bookkeeping for reliable year over year comparisons, more robust and efficient key financial reports, establishing bookkeeping on an accrual basis and a building a strong relationship with MHTP's accounting firm.
- Based on reliable numbers from FY 2021, created with the CEO a vibrant data-driven 2022 budget that sustains the and fosters continued growth of MHTP.
- Successfully worked to rectify some past critical key financial reports .
- Established a development program which will continue to broaden and grow, including a new Planned Giving Program, a major donor prospects identification through Board assistance, and the first-ever match from the MHTP Board of Directors for the year-end fundraising campaign.
- Developed MHTP's first risks assessment program.
- Launched a video production project with donated funds to grow our student recruitment, build more partnerships and collaborations, and help CMPs find more CEU opportunities and employment

### Goals for 2022:

- Research sources for and begin to raise the funds needed to initiate the pilot Regional Hub project.
- Continue to strengthen the fundraising program by creating a Development Plan (spring appeal, Major Gifts Program, year-end appeal)
- Create a Marketing Plan that supports recruitment of students and education about MHTP through expanded social media presence, refresh of the website, utilization of the marketing videos
- Further strengthening of all aspects of financial management
- Regular oversight of the Risk Management Plan priorities

*Respectfully submitted,  
Hope Brustein  
Chief Administrative Officer*

***Deep appreciation to all the volunteers serving on the following committees.***

## **Research Committee Annual Report**

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**Statement of purpose:** *The MHTP Research Committee seeks and promotes evidence-based research to provide the highest-level professional information and educational support for MHTP students, Certified Music Practitioners, and those with an interest in live therapeutic music.*

### **Accomplishments in 2021:**

- Presented at the 2021 MHTP Enrichment Day
- The LIVE THERAPEUTIC MUSIC SESSION OBSERVATION FORM went live on the website to collect information and provide a CEU opportunity for CMPs.
- Purchased articles and access to scholarly works and articles by CMPs to keep as MHTP library.
- Kept CMPs up to date with reports from the Research Committee in the MHTP Newsletter.
- Completed Literature Review Revision for Dignity Research Project.
- Explored existing music and medicine organizations.
- Supported ongoing research projects.

### **Goals for 2022:**

- Continue newsletter updates of new research.
- Continue supporting research projects.
- Develop a template for research projects for CMPs.
- Offer webinars on research.
- Complete Dignity research project.
- Explore collaborations for research with institutions such as Longy School of Music.

### **Members:**

Melissa Straus, DMA, CMP, Chair

Karen Peterson, CMP, Former Board Member

Chuck Beckman, CMP, Board Liaison

Cathy Ekeland, MBA, Doctor of Pharmacy, CMP, Newsletter Coordinator

Mary Superak, MA, CMP, Principal Investigator- Dignity Research Project

Judy Raab, MA, CMP, Coordinator/ Co- investigator - Dignity Research Project

Claire Garabedian, PhD, CMP, webinar advisor, researcher

Wendy Clymer, MM, CMP, new committee member

## National Program Council (NPC) Annual Report 2021

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**Statement of purpose:** *The National Program Council serves as a liaison between the MHTP community members and the Board of Directors by: advising the MHTP staff and Board of Directors, and providing recommendations when appropriate regarding program-related issues, and providing representation for Certified Music Practitioners and MHTP students in the management of MHTP.*

### Accomplishments in 2021:

- Administered a survey to Independent Practicum (IP) students and advised MHTP of their challenges related to the global COVID-19 pandemic
- Researched microphone and headphone recommendations for CMPs and students doing virtual work
- Researched possible Zoom events to connect CMPs according to region and time zones
- Began updating the biennial employment survey to CMPs
- Began development of an annual general survey to students and CMPs
- Developed marketing recommendations to assist the Chief Administrative Officer (CAO)
- Discussed possibility of an informal lending library
- Advised MHTP board on new NPC members

### Goals for 2022:

- Work with Staff to refine a general survey for CMPs
- Re-administer the IP survey to determine if continued changes have helped students finish their IP.
- Continue to research and advise MHTP on ways to improve video conference learning
- Deliver bios for NPC members to be posted on MHTP website
- Work with CAO to find ways to assist MHTP and CMPs with marketing
- Further explore the possibility of regional Zoom groups
- Work as a council to address tasks that a work group typically would with a bigger roster
- Continue the CEU discussion from 2020
- Develop an NPC recruitment strategy

### National Program Council Members:

Audrey Flores, Chair, PSD, MHTP Student,  
Karen Ashbrook, Vice Chair, CMP  
Susan French, CMP,  
Johnnie Proby, MPH, Student  
Cliff Conti, CMP, 2<sup>nd</sup> Term member

## Development Committee Annual Report

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**Statement of Purpose:** *To raise funds that support MHTP's mission to train and certify musicians in the art and science of live therapeutic music. Further, to provide strategic guidance to staff in expanding the development and marketing functions of MHTP.*

### Accomplishments in 2021:

- MHTP raised over \$30,500 in 2021
- The year-end appeal raised over \$7,475
- Funded the production of the five videos identified below, to promote MHTP and live therapeutic music in healthcare
  - Introducing MHTP and live therapeutic music (LTM)
  - Promotional video focusing on LTM and the science of sound, targeting healthcare professionals
  - Promotional video designed to attract and recruit new musicians and focusing on musicians sustaining their musical careers by including the work as a Certified Music Practitioner
  - Testimonial Stories: Healthcare professionals, patients and families, CMPs and MHTP students share their stories and experiences of live therapeutic music
  - Diversity. MHTP has a primary goal to attract a culturally diverse cross section of musicians who will allow MHTP to better serve patients, especially those from other cultures, traditions, and beliefs

### Goals for 2022:

- Support MHTP's Chief Administrative Officer in development of 2022 Major Gifts
- Support MHTP's goal to raise funds for the Regional Hub pilot program
- Recruit additional Development Committee members
- Support the CAO's development of a marketing plan for increased MHTP visibility

### Development Committee Members:

Chuck Beckman, Chair,

Angela Brown, CMP

Debbie Hix, PhD, CMP

MHTP Staff: Carol Spears, MS, CMP

MHTP Staff: Hope Brustein

## 2021 MHTP Donors

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**THANK YOU to our generous supporters listed below,  
who, together, donated a total of over \$30,500 in 2021**

*Aline Benoit  
Amazon Smile donors  
Angela Brown  
Anna Belle O'Shea  
Barbara Moore  
Carol Spears  
Cheryl Zabel  
Chuck Beckman  
Cindy Lewellen  
Constance Muscenti  
Daniel Oliver  
Deborah Hix  
Donna Hangen  
Donna Profeta  
Dwight Mater  
Eleanor Kelly Baker*

*Facebook donors  
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Gail Abbott  
Gilbert Wade  
Greg and Terri Maxwell  
Harry Vayo  
Helen Wolfson  
Hope Burstein  
Hope Oliver  
Howard Rosen  
Jefferson Svengsouk  
Jennifer Kinsley  
Karen Stowe  
Karen Ashbrook  
Kimberly Cullen  
Larry Haron*

*Linda Astala  
Lynda Jardine  
Lynn Wetherbee  
Lynne Jones  
Mark Mikolajczyk  
Martha Lewis  
Matthew Peroutka  
Mike Hagye  
Patricia Cowley  
Robert Schulman  
PayPal donors  
Sabrina Falls  
Saori Nystrom  
Strings of Mercy  
Tracy Norton  
Victoria Cowper*

*In addition to the above donors to MHTP, 20 of our students were supported through outside scholarships totaling \$45,000 from Longy School of Music and Music and Medicine, Inc.*

**You help us as we strive to meet the MHTP Vision Statement:**

*Personalized live therapeutic music, provided by a Certified Music Practitioner (CMP), is recognized as an essential service within the healthcare system.*



## Selected Voices of our CMPs...

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*I feel that I have had one of the best introductions on the power that music can bring to the healing process. It has been a rewarding process and I feel very well prepared for the next leg of the journey.*

Lynda H., CMP

*Through the experience provided by the practicum, I have gained comfort and confidence in my playing, and in assessing patient needs and choosing music and manners of playing. I have been so impressed by the healing power of therapeutic music, both in face- to face situations, and at a (virtual) distance. I am looking forward to continuing this journey of my own learning, self-development and playing for others as a CMP.*

Susan .C, CMP

*I believe that the most important thing I want to say is that the integrity and caring taken to compile all the material and the quality of the teachers is apparent. Students are the first recipients of "service" that is the foundation of this work.*

Sally S., CMP

*The story of my journey with MHTP is a story of growth and transformation; certainly, my own in the course of CMP certification, and that of patients in the course of a session; but on a deeper level, the room around us transforms from a simple physical container to a spiritual space of healing, where the music is both the instrument of these transformations and itself undergoes its own transformation in the process.*

Maraji G., CMP

*Through the careful progression of the components covered in each of the modules, and especially in the culmination of my practicum experience, I have continued to experience confirmation of the benefits of therapeutic music in addition to a growing sensitivity and relationship with its beneficial usage within myself, and to acknowledge and claim therapeutic music as a gift I have been given to offer in service to others.*

Kathy B., CMP

*When I started the program, I was a retired person with a lifelong passion for music and healing who did not think there was a way to combine these two things into any sort of viable career. Then I heard about MHTP from my husband who had heard of it from a friend. After reading about the program, I knew this was exactly what I had been looking for a long time.*

Mary N., CMP